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**NCPHA Spring Advocacy Conference - *Preserving the Public’s Health: A Day to Focus on Education and Advocacy***

**May 16, 2017**

**North Raleigh/Midtown Hilton**

**9:00 am – Registration and coffee**

**9:30 am - Opening Session**

Joshua Swift, NCPHA President

Mandy Cohen, MD, Secretary, NC Department of Health and Human Services

Keynote by Dr. Andrew Taylor, Professor of Political Science, NCSU

**10:45 am - Break**

**11:00 am – Plenary Session:** How a bill becomes a law (real life version vs the book version)

Pam Seamans, Former Policy Director at NC Alliance for Health

 How to navigate the NCGA website and other online advocacy tools, Betsy Vetter, Regional VP of Government Relations, American Heart Association

**11:55 am - Lunch**

Aliana Havrilla, Community Coach, *County Health Rankings and Roadmaps*

Panel discussion with 3 professional lobbyists

Chip Baggett, Director, Legislative Relations, NC Medical Society

Maeve Gardner, Director, Government Relations, GSK

Joe Stewart, ED of NC FreeEnterprise Foundation

**1:30 pm – Concurrent Sessions - the difference Branches of Government and the Impact each   
 has on policy**

**1.  Legislative Branch** – Former Representative Rick Glazier, ED of NC Justice Center

**2.  Executive Branch** – Gary Fuquay, President, Fuquay Solutions

**3.  Judicial Branch** – The Honorable Barbara Jackson, NC Supreme Court Associate Justice

Each session lasts 30 minutes so attendees can visit each session

1:30 – 2:00

2:15 – 2:45

3:00 – 3:30

**3:30 pm - Closing Session**

NC State Health Director (TBD)

Peg O’Connell, NCPHA Advocacy Chair  
 Joshua Swift, NCPHA President.